R STYLE

HOW TO WOW

INDEX

BRAND IDENTITY DETAILS

ABOUT THE BRAND
ENGLISH WORD MARK
BRAND PATTERNS
LOGO COLOUR GUIDE
MARGIN & DIMENSIONS
SCALING & ASPECT RATIO
USAGE CONDITIONS
BRAND COLOURS WITH CODES

TYPOGRAPHY

FONT DETAILS & TYPE FACES

STATIONARY & BRANDING MATERIALDETAILS

BUSINESS CARDS
LETTER HEAD
ENVELOPE
MENUS
SOCIAL MEDIA
PACKAGING
NAPKINS
APPARELS

R STYLE
HOW TO WOW

About ME

Rana N Hassan is from Syria and has been living in the UAE since 2018. She is an entrepreneur and businesswoman having a UAE golden visa for public service .

She began her career in the retail and cosmetics industries in Lebanon .
R - Style beauty salon was founded roughly o years ago in Labnon .
She had demonstrated her talent in acting , modeling , and beauty pageants , among other things . Her firm was founded with the goal of allowing people to meet their cosmetic demands without breaking the wallet .

She discovered that many people were eager to buy her customized items, which motivated her to launch her own company . Her company has grown in popularity over the years , with storefronts all over the world , various product lines , and people coming to her website with each new product introduction .

Owner & Founder
Rana N Hassan

+971 54 411 1198 Downtown Dubai

@ ranahasan336290

Initial
Approval Certificate

R STYLE
HOW TO WOW

حكومة دبي
GOVERNMENT OF DUBAI

DUBAI للاقتصاد والسياحة
Economy and Tourism

شهادة الموافقة المبدئية
Initial Approval Certificate

Initial Approval Details / تفاصيل الموافقة المبدئية

			Initial Approval No	862703	رقم الموافقة المبدئية
License Type	Professional			مهنية	نوع الرخصه
Legal Type	Sole Establishment			مؤسسة فردية	الشكل القانوي
Date of Expiry	05/10/2022	تاريخ الانتهاء	Date of Approval	05/04/2022	تاريخ الموافقة
Amount Paid	AED 120.00 درهم	المبلغ المدفوع	Main License No.		رقم الرخصة الأم
Remarks/ملاحظات					

License Members / أطراف الرخصة

Signature/التوقيع	Role / الصفة	Nationality / الجنسية	Name / الإسم	Sr. No./ مسلسل
	وكيل خدمات Agent	الامارات United Arab Emirates	عتيق محمد عبدالله موسى البلوشي ATEEQ MOHAMMED ABDULLA MOUSA	331881
	مالك مؤسسة Est. Owner	سوريا Svria	رنا نجم الدين حسن RANA NAJM EDDIN HASAN	705075

License Activities / أنشطة الرخصة

External Approval / الموافقات الخارجية	Name of Activity / اسم النشاط	Activity Code No./ رمز النشاط
	صالون نسائي Women Salon	9602201

Approved By	SHAER MURAD SHAHIN TAH-BASHAER MURAD SHAHIN	اعتمد بواسطة			المخول بالتوقيع
Print By	SHAER MURAD SHAHIN TAH-BASHAER MURAD SHAHIN	طبع بواسطة	Print Date	5/4/2022 15:15	تاريخ الطباعة

صلاحية الموافقة المبدئية ستة أشهر من تاريخ الاعتماد
Initial approval certificate is valid for six months from the date of approval.

وثيقة إلكترونية معتمدة وصادرة بدون توقيع من دائرة الاقتصاد والسياحة في دبي .لمراجعة صحة البيانات الواردة في الرخصة يرجى مسح رمز الاستجابة السريعة

this is a certified e-document issued without signature by the department of Economy and Tourism .Kindly Scan the QR Code to Verify the certificate

Page 1 of 1 صفحة 1 من 1

حكومة دبي
GOVERNMENT OF DUBAI

شهادة حجز اسم تجاري مبدئي
Initial Trade Name Reservation Certificate

Trade Name Details / الاسم التجاري

			Trade Name No.	2696092	رقم الاسم التجاري
Trade Name	R STYLE LADIES SALON			الاسم التجاري العربي صالون ار ستايل للسيدات	
Phone Nr.	971-54-4111198	رقم الهاتف	Owner Name	رنا نجم الدين حسن	اسم المالك
Expiry Date	30/09/2022	تاريخ الانتهاء	Issue Date	31/03/2022	تاريخ الإصدار
Receipt No	14342582	رقم الايصال	Receipt Date	2022/03/31	تاريخ الإيصال
Cancellation Date		تاريخ الالغاء	Amount Paid	620	المبلغ المدفوع
Issuing Authority	Department of Economy & Tourism			دائرة الاقتصاد والسياحة	جهة الاصدار
Remarks					ملاحظات

Trade Name Characteristics — **نوع الاسم التجاري**

Foreign words	كلمات أجنبية
Abbreviations	اسم تجاري مختصر

Description of tradename's business activites — **وصف النشاط التجاري لهذا الاسم التجاري**

Ladies salon — صالون نسائي

Signature		التوقيع			
Handling Officer	EXTRANET\MAGIDA.OTHMAN	الموظف المستلم	Print Date	31/3/2022 11:41	تاريخ الطباعة

Note : Department has the right to request a change of the trade name under certain circumstances (e.g. if the trade name is similar to other trade name). The trade name will become void after the expiry date.

ملاحظة: للدائرة الحق في طلب تغيير الاسم التجاري في حالة وجود اسم مشابه سوف يلغى الاسم تلقائيا عند انتهاء تاريخ الحفظ.

وثيقة إلكترونية معتمدة وصادرة بدون توقيع من دائرة الاقتصاد والسياحة في دبي .لمراجعة صحة البيانات الواردة في الرخصة يرجى مسح رمز الاستجابة السريعة
this is a certified e-document issued without signature by the department of Economy and Tourism .Kindly Scan the QR Code to Verify the certificate

R STYLE

HOW TO WOW

SALON DECOR

Brand Pattern

STYLE

HOW TO WOW

Logo Color Guide

STYLE
HOW TO WOW

COLOR PALETTE

OPACITY: 100% OPACITY: 75% OPACITY: 50% OPACITY: 25%

HEX: D3A42A
RGB: 211, 164, 42
CMYK: 18, 34, 100, 1

STYLE
HOW TO WOW

COLOUR PALETTE

FONT NAME / BASKERVILLE

AaBbCcDd

FONT NAME / MONTSERRAT

AaBbCcDd

LOGO USAGE - DO'S

LOGO USAGE - CLEAR SPACE

LOGO USAGE - DONT'S

Logo Design

STYLE
HOW TO WOW

MAIN LOGO

STYLE
HOW TO WOW

LOGO ICON

BRAND THE GUIDE
LOGO DESIGN

BRAND THE GUIDE
LOGO USAGE-DO'S

STYLE
HOW TO WOW

STYLE
HOW TO WOW

STYLE
HOW TO WOW

BRAND THE GUIDE

LOGO USAGE-DO'S

BRAND THE GUIDE

TYPOGRAPHY

FONT NAME / BASKERVILLE

AaBbCcDd

FONT NAME / MONTSERRAT

AaBbCcDd

R
STYLE
HOW TO WOW

R
STYLE
HOW TO WOW

R
STYLE
HOW TO WOW

STYLE

HOW TO WOW

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, s tonsectetuer adipiscing elit, sed dia.ed nbnchs bc dia.

STYLE

HOW TO WOW

HOW TO WOW

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed dia.

HOW TO WOW

STYLE

HOW TO WOW

STYLE

HOW TO WOW

Tel: 0544111198
website.com

Al Manzil Souk - Dubai Downtown
P.O. Box: 114489

STYLE
HOW TO WOW

STYLE

HOW TO WOW

STYLE
HOW TO WOW

BRANDS

Towels

Extensions

BRANDS

Ultra rich care

STYLE
HOW TO WOW

BRANDS

Marula oil

STYLE
HOW TO WOW

Salon Manager

Gina Calciu

R STYLE
HOW TO WOW

europass

Gina Calciu

Date of birth: 03/02/1980 | **Nationality:** Romanian | (+971) 542111152 |

calciu.gina80@gmail.com | Lebanon

WORK EXPERIENCE

02/2004 – 12/2012 – DEVA, Romania

BEAUTY SALON OWNER & GENERAL MANGER – NOBLESSE & ELEGANCE

Energetic and resourceful management professional with proven salon operations knowledge, product expertise and teamleadership abilities. Worked as a hairstylist, cosmetician and nail artist.

07/2013 – 02/2022 – saida, Lebanon

BEAUTY SALON OWNER & GENERAL MANGER – GINA BEAUTY CENTER

Great management and leadership skills, overseeing the employees and working at the same time. Worked as a nail artist, cosmetician, tattoo artist and hairstylist.

EDUCATION AND TRAINING

08/2003 – 08/2006 – Calan, Romania

HEALTH AND PEDAGOGICAL ASSISTANCE – Post-secondary health school "Carol Davila"

www.scoalacdavila.ro

09/1994 – 06/1997 – Bucharest, Romania

BARBER, HAIRDRESSER, MANICURIST, PEDICURIST – Vocational school UCECOM

www.ucecom-spiruharet.ro

27/11/2005 – 05/12/2005 – Romania

NSI ATTRACTION ACRYLIC EDUCATION PROGRAM – NSI- nail systems international

www.nsinails.co.uk/about

10/01/2007 – 21/01/2007

BALANCE UV GEL EDUCATION PROGRAM – NSI- nails sistems international

www.nsinails.co.uk/about

03/12/2017 – 09/12/2017 – Bucharest, Romania

ADVANCED LEVEL 4 - INTENSIVE FRENCH – Tatiana Makarova

R

STYLE

HOW TO WOW

WELCOME TO THE WORLD OF BEAUTY